Rep Order# 6861751 **Ver**# 5 **Status** Revised **Traffic Order**# 6861751 **EC'd** Yes

Printed: 10/19/2012 8:00 AM **Last Received:** 10/18/2012 4:15 PM

Showing Buylines: All Lines

Station KTNV-TV LAS VEGAS, NV

Advertiser ().RESTORE OUR FUTURE

Product RESTORE OUR FUTURE

Estimate# 618

Buyer STEPHANIE KOHLBAUER

Phone# Fax# **Agency** () MENTZER MEDIA 600 FAIRMONT AVE, S#306

TOWSON, MD 21286

Agency C/P1/P2/E //618

Flight Dates 10/23/2012 - 10/29/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

1 of 9

Salesperson Phone# 215-567-6005 **Salesperson FAX**# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

VER 5 ISSUE ADD TO SKED LNS 33-60 REVISED TOTAL 234,450 PLS CONFIRM ASAP THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	10A-11A ne Comment		:30	\$1,000.00	10/23-10/26	8	1	8	\$8,000.00	
	2	TU-F Buyli	11A-12P ne Comment	: MIDDAY NEWS	:30	\$650.00	10/23-10/26	8	1	8	\$5,200.00	
	3	TU-F Buyli	3P-330P ne Comment	: MILLIONAIRE	:30	\$500.00	10/23-10/26	8	1	8	\$4,000.00	
	4	TU-F Buyli ADD 4		: JUDGE JUDY	:30	\$650.00	10/23-10/26	8	1	8	\$5,200.00	
	5	TU-F Buyli	5P-530P ne Comment	: 5P NEWS	:30	\$900.00	10/23-10/26	8	1	8	\$7,200.00	
	6	TU-F Buyli	6P-7P ne Comment	: 6P NEWS	:30	\$1,000.00	10/23-10/26	8	1	8	\$8,000.00	
	7	TU-F Buyli	7P-730P ne Comment	: ACCESS HOLLYWOOD	:30	\$850.00	10/23-10/26	4	1	4	\$3,400.00	

Rep Order# EC'd Yes Traffic Order# 6861751 6861751 Ver# 5 Status Revised

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Advertiser Product Estimate# Buyer	().RES RESTORE C 618	S VEGAS, NV STORE OUR F DUR FUTURE E KOHLBAUE	FUTURE	Agency (600 F TOW Agency C/P1/P2 Flight Dates	Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY Salesperson Phone# 215-567-6005							
Phone# Fax#				Hiatus Weeks				Salesperson	FAX#	215-567-5	5938	
LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
8	TU-F	730P-8P	MILLINOAIRE		:30	\$850.00	10/23-10/26	8	1	8	\$6,800.00	
9	TU-F	11P-1135P			:30	\$1,750.00	10/23-10/26	8	1	8	\$14,000.00	
	Buyli	ine Comment:	: IIP NEWS									
10	TU-F	1135P- 1235A			:30	\$850.00	10/23-10/26	4	1	4	\$3,400.00	
	Buyli	ine Comment:	NIGHTLINE									
11	TU Buyli	10P-11P ine Comment:	PRIVATE PRACTICE		:30	\$6,500.00	10/23-10/23	1	1	1	\$6,500.00	
12	TH Buyli	9P-10P ine Comment:	GREY'S ANATOMY		:30	\$5,000.00	10/25-10/25	1	1	1	\$5,000.00	
13	F	8P-9P			:30	\$2,500.00	10/26-10/26	2	1	2	\$5,000.00	
		ine Comment:	SHARK TANK			, , , , , , , , ,					,,,,,,,,,	
14	F	9P-10P			:30	\$3,000.00	10/26-10/26	1	1	1	\$3,000.00	
	Buyli	ine Comment:	PRIMETIME LIVE:WWYD									
15	SA	6A-7A			:30	\$750.00	10/27-10/27	2	1	2	\$1,500.00	
	Buyli	ine Comment:	6A NEWS SAT									
16	SA	7A-8A			:30	\$850.00	10/27-10/27	2	1	2	\$1,700.00	
	Buyli ADD 1		GOOD MRN AMERICA									
17	SA	11P-1135P			:30	\$1,250.00	10/27-10/27	1	1	1	\$1,250.00	
	Buyli	ine Comment:	: 11P NEWS									
18	SU	10A-11A			:30	\$1,000.00	10/28-10/28	1	1	1	\$1,000.00	
	Buyli	ine Comment:	THIS WEEK									

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 Showing Buylines:
 All Lines

					Showing Daylines. All Lines									
Station F Advertiser Product Estimate#	KTNV-TV LAS VEGAS, NV ().RESTORE OUR FUTURE RESTORE OUR FUTURE 618				600 FAI	RMONT ON, MD			Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY					
Buyer Phone# Fax#	STEPHANIE KOHLBAUER		R	Flight Dates Hiatus Weeks	10/23/2012 - 10/29/2012			Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938				
LT Ln	Da	ay	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
19	SU		6P-7P ne Comment:	6P NEWS		:30	\$850.00	10/28-10/28	2	1	2	\$1,700.00		
20	SU		7P-8P	A.774		:30	\$2,500.00	10/28-10/28	1	1	1	\$2,500.00		
		Buyli	ne Comment:	AFV										
21	M	Buylir ADD 12	10A-11A ne Comment: K	THE VIEW		:30	\$1,000.00	10/29-10/29	2	1	2	\$2,000.00		
22	М	Buylin	11A-12P ne Comment:	MIDDAY NEWS		:30	\$650.00	10/29-10/29	2	1	2	\$1,300.00		
23	М	Buylir	3P-330P ne Comment:	MILLIONAIRE		:30	\$500.00	10/29-10/29	2	1	2	\$1,000.00		
24	М	Buylir ADD 12		JUDGE JUDY		:30	\$650.00	10/29-10/29	2	1	2	\$1,300.00		
25	М		5P-530P ne Comment:	5P NEWS		:30	\$900.00	10/29-10/29	2	1	2	\$1,800.00		
26	М	Buylir	6P-7P ne Comment:	6P NEWS		:30	\$1,000.00	10/29-10/29	2	1	2	\$2,000.00		
27	М	Buylir	7P-730P ne Comment:	ACCESS HOLLYWOOD		:30	\$850.00	10/29-10/29	1	1	1	\$850.00		
28	М	Buylir	730P-8P	MILLIONAIRE		:30	\$850.00	10/29-10/29	2	1	2	\$1,700.00		
29	М	Buylir	11P-1135P ne Comment:			:30	\$1,750.00	10/29-10/29	2	1	2	\$3,500.00		

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Showing Buylines: All Lines

Station Advertise Product Estimate	er (R	RESTORE OUR FUTURE			600 FA	IRMONT ON, MD			Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY				
Buyer Phone# Fax#			EPHANIE KOHLBAUER		Flight Dates Hiatus Weeks		10/23/2012 - 10/29/2012			Phone# FAX#	215-567-6005 215-567-5938		
LT L	n.	Day Tim		Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
3	30	M 113				:30	\$850.00	10/29-10/29	1	1	1	\$850.00	
		Buyline Co	mment:	NIGHTLINE									
3	31	M 8P-		DANCING WITH THE ST	'ARS	:30	\$10,000.00	10/29-10/29	1	1	1	\$10,000.00	
3	32	M 10P	-11P			:30	\$7,500.00	10/29-10/29	1	1	1	\$7,500.00	
*	:33	Buyline Co		CASTLE		:30	\$650.00	10/23-10/26	8	1	8	\$5,200.00	
		Buyline Co ADD TO SKE Sales Remark:	D	MORNING BLEND 5 ADD TO SKED									
		V5 Added											
*	34	M 9A- Buyline Co ADD TO SKE	mment:	MORNING BLEND		:30	\$650.00	10/29-10/29	2	1	2	\$1,300.00	
		Sales Remark: V5 Added	V	5 ADD TO SKED									
*	35	TU-F 10A Buyline Co		THE VIEW		:30	\$1,500.00	10/23-10/26	3	1	3	\$4,500.00	
		Sales Remark: V5 Added		5 ADD TO SKED									
*	·36	M 10A Buyline Co		THE VIEW		:30	\$1,500.00	10/29-10/29	2	1	2	\$3,000.00	
		Sales Remark: V5 Added		5 ADD TO SKED									

Rep Order# 6861751 Traffic Order# 6861751 **Printed:** 10/19/2012 8:00 AM 5 of Ver# 5 **Status** Revised EC'd Yes Last Received: 10/18/2012 4:15 PM ines

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KTNV-TV LAS VEGAS. NV Rep Firm Station Agency) MENTZER MEDIA Advertiser) .RESTORE OUR FUTURE 600 FAIRMONT AVE, S#306 Sales Office () PHILADELPHIA **Product** RESTORE OUR FUTURE TOWSON, MD 21286 Salesperson () ANJIE BRADY 618 Agency C/P1/P2/E //618 Estimate# STEPHANIE KOHLBAUER Flight Dates 10/23/2012 - 10/29/2012 **Buver** Salesperson Phone# 215-567-6005 Phone# **Hiatus Weeks** Salesperson FAX# 215-567-5938 Fax# LTSpots/Week # of Time Program Len Rate Dates Total Total Cost Ln Day Daypart Weeks Spots ____ ______ ----_____ _____ *37 TU-F 11A-12P :30 \$750.00 10/23-10/26 3 1 3 \$2,250.00 Buyline Comment: MIDDAY NEWS ADD TO SKED Sales Remark: V5 ADD TO SKED V5 Added *38 11A-12P :30 \$750.00 10/29-10/29 1 2 \$1,500.00 Buyline Comment: MIDDAY NEWS ADD TO SKED Sales Remark: V5 ADD TO SKED V5 Added *39 1 3 TU-F 12P-1P :30 \$1,000.00 10/23-10/26 3 \$3,000.00 Buyline Comment: THE CHEW ADD TO SKED Sales Remark: V5 ADD TO SKED V5 Added *40 12P-1P :30 1 2 \$2,000.00 Μ \$1,000.00 10/29-10/29 2 Buyline Comment: THE CHEW ADD TO SKED Sales Remark: V5 ADD TO SKED V5 Added *41 TU-F 2P-3P :30 \$650.00 10/23-10/26 1 4 \$2,600.00 4 Buyline Comment: JEFF PROBST ADD TO SKED Sales Remark: V5 ADD TO SKED V5 Added

*42 TU-F 3P-330P :30 \$750.00 10/23-10/26 4 1 4 \$3,000.00

Buyline Comment: MILLIONAIRE ADD TO SKED

Sales Remark: V5 ADD TO SKED V5 Added

Rep Order# EC'd Yes 6861751 Ver# 5 Status Revised Traffic Order# 6861751 **Printed:** 10/19/2012 8:00 AM 6 of 9 Last Received: 10/18/2012 4:15 PM ines

Station Advert Produc Estima	iser (TNV-TV LAS VEGAS, NV ().RESTORE OUR FUTURE RESTORE OUR FUTURE 618	Agency (600 FA TOWS Agency C/P1/P2/	Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY							
Buyer Phone# Fax#	;	STEPHANIE KOHLBAUER	Flight Dates Hiatus Weeks		/2012 - 10/29/201	2	Salesperson Salesperson		215-567-6 215-567-5		
LT	Ln	Day Time Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*43	M 3P-330P Buyline Comment: MILLIONAIRE ADD TO SKED		:30	\$750.00	10/29-10/29	1	1	1	\$750.00	
		Sales Remark: V5 ADD TO SKED V5 Added									
	*44	TU-F 330P-4P Buyline Comment: NEWS ADD TO SKED Sales Remark: V5 ADD TO SKED V5 Added		:30	\$1,000.00	10/23-10/26	8	1	8	\$8,000.00	
	*45	M 330P-4P Buyline Comment: NEWS ADD TO SKED Sales Remark: V5 ADD TO SKED V5 Added		:30	\$1,000.00	10/29-10/29	1	1	1	\$1,000.00	
	*46	TU-F 5P-530P Buyline Comment: 5P NEWS ADD TO SKED Sales Remark: V5 ADD TO SKED V5 Added		:30	\$1,800.00	10/23-10/26	3	1	3	\$5,400.00	
	*47	M 5P-530P Buyline Comment: 5P NEWS ADD TO SKED Sales Remark: V5 ADD TO SKED V5 Added		:30	\$1,800.00	10/29-10/29	1	1	1	\$1,800.00	

10P-11P 1 *48 TU :30 \$8,000.00 10/23-10/23 1 1 \$8,000.00

Buyline Comment: PRIVATE PRACTICE ADD TO SKED

Sales Remark: V5 ADD TO SKED

V5 Added

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 Showing Buylines:
 All Lines

					Showing Daylines. All Lines									
Station KTNV-TV LAS VEGAS, NV Advertiser ().RESTORE OUR FUTURE Product RESTORE OUR FUTURE Estimate# 618					Agency	600 FA	IRMONT ON, MD		Rep Firm Sales Office Salesperson	` /) PHILADELPHIA) ANJIE BRADY			
Buyer Phones Fax#		STEPHANIE K	Flight D Hiatus V	ates	22/E //618 10/23/2012 - 10/29/2012			Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938				
LT	Ln	-	Time	Program			Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*49	TH	 3P-9P Comment SKED	: LAST RESORT			:30	\$7,500.00	10/25-10/25	1	1	1	\$7,500.00	
		Sales Rema V5 Added	ck:	V5 ADD TO SKED										
	*50	Buyline ADD TO Sales Rema:	SKED	:: GREY'S ANATOMY V5 ADD TO SKED			:30	\$10,000.00	10/25-10/25	1	1	1	\$10,000.00	
		V5 Added												
	*51			: PRIMETIME LIVE			:30	\$5,000.00	10/26-10/26	1	1	1	\$5,000.00	
		Sales Rema: V5 Added	ck:	V5 ADD TO SKED										
	*52			:: 20/20			:30	\$6,500.00	10/26-10/26	1	1	1	\$6,500.00	
		Sales Rema: V5 Added	ck:	V5 ADD TO SKED										
	*53			:: GMA SAT			:30	\$1,500.00	10/27-10/27	1	1	1	\$1,500.00	
		Sales Remai	ck:	V5 ADD TO SKED										
	*54	Buyline ADD TO	SKED	:: SAT AM NEWS			:30	\$1,000.00	10/27-10/27	2	1	2	\$2,000.00	
		Sales Remai	ck:	V5 ADD TO SKED.										

V5 Added

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Station F Advertiser Product Estimate#	KTNV-TV LAS VEGAS, NV ().RESTORE OUR FUTURE RESTORE OUR FUTURE 618			Agency () 600 FA TOWSO Agency C/P1/P2/F	Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY							
Buyer Phone# Fax#	STEPHANIE	KOHLBA	UER	Flight Dates Hiatus Weeks		5/2012 - 10/29/201	2	Salesperson Salesperson		215-567-6005 215-567-5938		
LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
*55		9A-4P			:30	\$3,500.00	10/27-10/27	1	1	1	\$3,500.00	
		ne Comme D SKED	nt: COLLEGE FOOTBALL								. ,	
	Sales Rem	nark:	V5 ADD TO SKED									
	V5 Added											
*56	SA SA	11P-113	35P		:30	\$1,250.00	10/27-10/27	1	1	1	\$1,250.00	
		ne Comme D SKED	nt: SAT LATE NEWS									
	Sales Rem	mark:	V5 ADD TO SKED									
	V5 Added											
*57	' SU	10A-112	A.		:30	\$3,000.00	10/28-10/28	1	1	1	\$3,000.00	
		ne Comme SKED	nt: THIS WEEK									
	Sales Rem	nark:	V5 ADD TO SKED									
	V5 Added											
*58	3 SU	7P-8P			:30	\$3,500.00	10/28-10/28	1	1	1	\$3,500.00	
	Buylir ADD TO		nt: AMREICA'S FUNNIEST	VIDEOS								
	Sales Rem	nark:	V5 ADD TO SKED									
	V5 Added											
*59	SU	8P-9P			:30	\$7,500.00	10/28-10/28	1	1	1	\$7,500.00	
	Buylir ADD TO		nt: ONCE UPON A TIME									
	Sales Rem	nark:	V5 ADD TO SKED									
	V5 Added											
*60) SU	11P-11:	35P		:30	\$1,750.00	10/28-10/28	1	1	1	\$1,750.00	
	Buylir		nt: SUNDAY LATE NEWS									
	Sales Rem	nark:	V5 ADD TO SKED									
	V5 Added											

Rep Order# 6861751 **Ver**# 5 **Status** Revised **Traffic EC'd** Yes

Traffic Order# 6861751 Printed: Last Received:

Last Received: 10/18/2012 4:15 PM **Showing Buylines:** All Lines

Station KTNV-TV LAS VEGAS, NV

Advertiser ().RESTORE OUR FUTURE

Product RESTORE OUR FUTURE

Estimate# 618

Buyer STEPHANIE KOHLBAUER

Phone# Fax# Agency () MENTZER MEDIA

600 FAIRMONT AVE, S#306 TOWSON, MD 21286

Agency C/P1/P2/E //618

Flight Dates 10/23/2012 - 10/29/2012

Hiatus Weeks

Rep Firm

10/19/2012 8:00 AM

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

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Salesperson Phone# 215-567-6005 **Salesperson FAX**# 215-567-5938

---REPORT TOTALS---

Report Totals: 167 / \$234,450.00

---SALES MONTHLY TOTALS---

Oct 12: 136 / \$189,300.00 Nov 12: 31 / \$45,150.00

Sales Totals: 167 / \$234,450.00 Station Totals: 167 / \$234,450.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$937,800 KBLR 0% KLAS 27% KSNV 34% KTNV 25% KTUD 0%

KVCW 0% KVMY 0% KVVU 14%

--- COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE